



Simplified IT, Simplified Solutions!



AMA Networks, based in San Diego, has been helping small and medium sized businesses to manage their IT since 2009. Our IT Support and IT Service platform can help align your Information Technology (IT) needs with your business goals and objectives. In addition to our Professional IT Support and Services, we offer Managed Services, Cloud Services, San Diego IT Consulting, daily system maintenance all the way to more complex engineering projects. Our goal is to allow you to focus on your core business and leave the “it stuff” to your trusted team of experts. Our experienced team of IT Engineers will work with you to set the goals to help you change, understand, and clearly define your IT needs to work for your environment and deliver the top services and quality.

AMA Networks Case Study Series

Madaffer Enterprises
Government Affairs Industry

www.amanetworks.com

Case Study Series - Madaffer Enterprises

About Madaffer Enterprises

Madaffer Enterprises specializes in public affairs and government relations. Owner and CEO Jim Madaffer has 35 years of experience in the public sector and is an expert in local, regional and state politics. His company offers strategic consulting and communication services with a focus on community and government outreach campaigns. Madaffer Enterprises serves a wide range of clients, from multi-national corporations to local startups and nonprofit organizations. The firm helps its clients navigate complex political, regulatory and media landscapes to achieve their goals.

The Challenge

When he started his consulting business, Mr. Madaffer handled all IT needs and issues himself. As the company grew, he quickly realized there were not enough hours in a day to do everything himself. He needed to hire an IT expert.

“We were looking for a company that would be easy to work with, one that would understand the technology and one that could handle our complex issues,” Mr. Madaffer said. “I wanted to know that I could send an email to my IT expert and they would handle the problem so I wouldn’t have to keep worrying about it.”

Instead of hiring in-house IT support, Mr. Madaffer decided it would be more cost effective to simply have someone on call.

“I was busy taking care of clients, so it made sense to bring in an expert,” he said. “When you have an employee in-house, a lot of the time they are limited to what is going on in that operation. I find that by bringing in an outside perspective, it adds diversity to the mix. You gain new ideas and new technologies.”

The Solution

Madaffer Enterprises hired AMA Networks to handle all IT needs, both on site and remotely. “AMA Networks has been great,” Mr. Madaffer said. “They’ve done just about everything for us in regards to IT. We’ve had hard drives crash, and they’ve been able to recover them. They’ve solved problems with our email, set up new computers and transferred data from one computer to another. They have also solved operator errors and virus issues.”

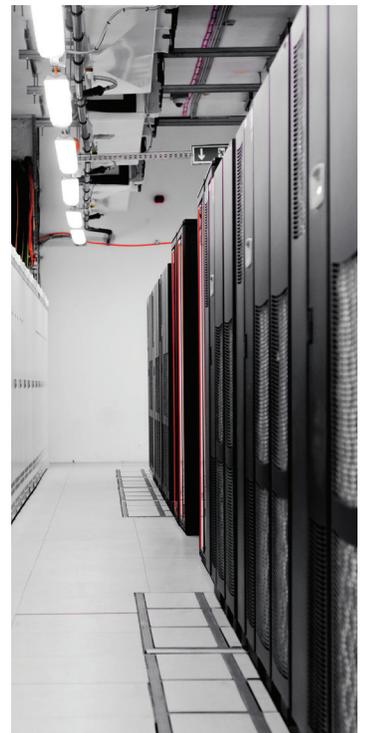
Mr. Madaffer said AMA Networks has been very reliable and has earned his trust.

“AMA Networks has never let me down,” he said. “They respond in a timely manner, and they are quick with ideas. One time we had a computer hard drive crash and my employee was unable to do any work. They were able to recover the data we would have otherwise lost. They have an amazing backup and recovery system in place — anyone who doesn’t use good data backup will at some point suffer the consequences.”

With AMA Networks’ Managed IT Services, your company can enjoy all of the benefits of an in-house IT team without any of the financial and organizational downside. Call us today!

“ I would absolutely recommend AMA Networks to any other company. They are easy to work with, they are quick to respond, and they are cost effective so it’s just like having an in-house IT company 24/7. ”

Jim Madaffer,
Owner and CEO,
Madaffer Enterprises



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